

This brochure supplement provides information about Jarrod Ray Lifer that supplements the Crosby Advisory Group, LLC brochure. You should have received a copy of that brochure. Please contact Jarrod Ray Lifer if you did not receive Crosby Advisory Group, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Jarrod Ray Lifer is also available on the SEC's website at www.adviserinfo.sec.gov.

Crosby Advisory Group, LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

Jarrold Ray Lifer

Personal CRD Number: 7991256

Investment Adviser Representative

Crosby Advisory Group, LLC
19 W. Main St.
Ashland, OH 44805
(419) 496-0770
jlifer@crosbyadvisory.com

UPDATED: 10/09/2024

Item 2: Educational Background and Business Experience

Name: Jarrod Ray Lifer

Born: 2001

Educational Background and Professional Designations:

Education:

Bachelor of Science in Business Administration Finance, Ashland University - 2024

Business Background:

10/2024 - Present	Investment Adviser Representative Crosby Advisory Group, LLC
05/2024 - Present	Research Analyst Crosby Advisory
09/2014 - 05/2024	NA Student

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Jarrod Ray Lifer is not engaged in any investment-related business or occupation (other than this advisory firm).

Item 5: Additional Compensation

Jarrold Ray Lifer does not receive any economic benefit from any person, company, or organization, other than Crosby Advisory Group, LLC in exchange for providing clients advisory services through Crosby Advisory Group, LLC.

Item 6: Supervision

As a representative of Crosby Advisory Group, LLC, Jarrold Ray Lifer is supervised by Nate Crosby, the firm's Chief Compliance Officer. Nate Crosby is responsible for ensuring that Jarrold Ray Lifer adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Nate Crosby is (419) 496-0770.

Item 7: Requirements For State Registered Advisers

This disclosure is required by state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

- A. Jarrod Ray Lifer has NOT been involved in any of the events listed below.
1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
 2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
- B. Jarrod Ray Lifer has NOT been the subject of a bankruptcy.